



มหาวิทยาลัยขอนแก่น
Khon Kaen University

สำนักบริหารและพัฒนาวิชาการ
Bureau of Academic Administration and Development

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PAGE 1/1

ID. NO. 573290308-7 ADMISSION : DECEMBER 18, 2014
IDENTIFICATION NUMBER : 1409901438599
DATE OF BIRTH : APRIL 18, 1996 GRADUATED : JUNE 27, 2018

FACULTY INTERNATIONAL COLLEGE
FIELD INTERNATIONAL MARKETING
MAJOR - MINOR -
DEGREE : BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL MARKETING) INTERNATIONAL PROGRAM FIRST
CLASS HONOURS

COURSE NO.	COURSE TITLE	CREDITS	GRADE	COURSE NO.	COURSE TITLE	CREDITS	GRADE
ACADEMIC YEAR 2014/2				ACADEMIC YEAR 2015/3			
049001	ENGLISH FOR COMMUNICATION IN MULTICULTURAL SOCIETIES	3	A	050321	PRODUCTION AND OPERATION MANAGEMENT	3	A
049003	ACADEMIC ENGLISH	3	B+	050352	GLOBAL BUSINESS FOR IMPORT AND EXPORT MANAGEMENT	3	A
049008	UNIVERSITY STUDY SKILLS IN ENGLISH I	3	B+	CUMULATIVE : CT - CA 78.0 CP 78.0 GP 291.00 GPA 3.73			
049032	GLOBALIZATION STUDIES	3	A	ACADEMIC YEAR 2016/1			
CUMULATIVE : CT - CA 12.0 CP 12.0 GP 45.00 GPA 3.75				049006	JAPANESE FOR COMMUNICATION I	3	A
ACADEMIC YEAR 2014/3				050310	BUSINESS FINANCE	3	C+
049021	AESTHETICS FOR LIFE	3	B	050322	BUSINESS STRATEGY	3	B+
049101	PRINCIPLES OF MANAGEMENT	3	B+	052220	GLOBAL SUPPLY CHAIN MANAGEMENT	3	A
049205	MANAGEMENT INFORMATION SYSTEM	3	B+	052301	INTERNATIONAL MARKETING RESEARCH	3	A
050110	INTRODUCTION TO ACCOUNTING	3	B+	CUMULATIVE : CT - CA 93.0 CP 93.0 GP 345.00 GPA 3.71			
050121	PRINCIPLES OF MARKETING	3	A	ACADEMIC YEAR 2016/2			
050140	BUSINESS COMPUTING	3	A	049007	CHINESE FOR COMMUNICATION I	3	A
CUMULATIVE : CT - CA 30.0 CP 30.0 GP 109.50 GPA 3.65				050353	GLOBAL MARKETING MANAGEMENT	3	A
ACADEMIC YEAR 2015/1				050455	ELECTRONIC BUSINESS STRATEGY	3	A
049004	CRITICAL READING AND WRITING	3	A	052315	CUSTOMER RELATIONSHIP MANAGEMENT	3	A
049022	WELLNESS DIMENSION	3	A	052318	ENTREPRENEURSHIP	3	A
049041	INFORMATION LITERACY	3	A	052330	ADVANCED MARKETING COMMUNICATIONS	3	A
049204	ORGANIZATIONAL BEHAVIOR	3	B+	054424	FOOD AND BEVERAGE MANAGEMENT	3	B+
050212	ACCOUNTING FOR MANAGEMENT	3	B	CUMULATIVE : CT - CA 114.0 CP 114.0 GP 427.50 GPA 3.75			
050241	MATHEMATICS AND STATISTICS	3	B+	ACADEMIC YEAR 2017/1			
052200	MULTICULTURAL CONSUMER BEHAVIOR	3	A	000160	BASIC COMPUTER AND INFORMATION TECHNOLOGY	3	S
CUMULATIVE : CT - CA 51.0 CP 51.0 GP 187.50 GPA 3.68				052311	SMALL AND FAMILY BUSINESS MANAGEMENT	3	A
ACADEMIC YEAR 2015/2				052412	RETAIL MERCHANDISING	3	A
049031	MULTICULTURALISM	3	A	052497	SPECIAL TOPIC IN INTERNATIONAL MARKETING	3	C+
049042	RESEARCH APPLICATIONS FOR PROBLEM SOLVING	3	A	052498	INTERNSHIP IN INTERNATIONAL MARKETING	3	A
050111	BUSINESS ECONOMICS	3	B+	CUMULATIVE : CT - CA 126.0 CP 129.0 GP 471.00 GPA 3.74			
050221	BUSINESS ETHICS	3	A	ACADEMIC YEAR 2017/2			
050231	BUSINESS LAW	3	A	052401	MARKETING STRATEGIES FOR THE AEC	3	A
050243	BUSINESS QUANTITATIVE ANALYSIS	3	B+	052410	ADVERTISING AND PROMOTION	3	A
052201	INTERNATIONAL PRODUCT AND PRICING STRATEGY	3	B+	052491	SEMINAR IN INTERNATIONAL MARKETING	3	A
CUMULATIVE : CT - CA 72.0 CP 72.0 GP 267.00 GPA 3.71				CUMULATIVE : CT - CA 135.0 CP 138.0 GP 507.00 GPA 3.76			

TRANSCRIPT CLOSED

ENGLISH PROFICIENCY TEST
TOEIC (COMPLETED ON MARCH 31, 2018)



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DATE ISSUED JULY 24, 2018
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