



SRINAKHARINWIROT UNIVERSITY

114 SUKHUMVIT 23, BANGKOK 10110, THAILAND

Official Transcript of Academic Record



Student ID No. : 60199130323

Birthdate : December 11, 1984

Date of Admission : August 15, 2017

Date of Graduation : October 20, 2020

Qualification for Admission : B.B.A.

Institute Attended : Khon Kaen University, Khon Kaen

Name : MR. JIRAPAT DIAWTRAKUL

Faculty : Graduate School

Degree : M.B.A.

Field of Study : Business Administration (Marketing)

Course		Credit Grade		Course		Credit Grade	
<u>FIRST SEMESTER 2017</u>				<u>THIRD SEMESTER 2018</u>			
MBA501	ADVANCED ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT	3	B	*** Independent study in progress ***			
MBA511	MANAGERIAL ACCOUNTING	3	C+	<u>FIRST SEMESTER 2019</u>			
MBA531	ADVANCED MARKETING MANAGEMENT	3	B+	EPG600	ENGLISH PROFICIENCY FOR GRADUATE PROGRAM	0	* P
	SEM GPA 3.00 PASS CR 9.00			GRI681	INDEPENDENT STUDY	3	S
	ACCUM GPA 3.00 PASS CR 9.00				SEM GPA 0.00 PASS CR 3.00		
					ACCUM GPA 3.00 PASS CR 48.00		
<u>SECOND SEMESTER 2017</u>				<u>SECOND SEMESTER 2019</u>			
MBA521	FINANCIAL MANAGEMENT	3	C+	COM651	COMPREHENSIVE EXAMINATION	0	P
MBA551	MANAGERIAL ECONOMICS	3	B+		SEM GPA 0.00 PASS CR 0.00		
MBA571	BUSINESS RESEARCH METHODOLOGY	3	C+		ACCUM GPA 3.00 PASS CR 48.00		
	SEM GPA 2.83 PASS CR 9.00			<u>THIRD SEMESTER 2019</u>			
	ACCUM GPA 2.92 PASS CR 18.00			GRI681	INDEPENDENT STUDY	3	P
<u>THIRD SEMESTER 2017</u>					SEM GPA 0.00 PASS CR 3.00		
MBA533	BRAND MANAGEMENT AND PRICING	3	B		ACCUM GPA 3.00 PASS CR 51.00		
MBA534	INTERNATIONAL MARKETING MANAGEMENT	3	B+	MASTER PROJECT TITLE : THE INFLUENCE OF PERSONAL CHARACTERISTICS, IMAGE AND VALUES TOWARD DECISION MAKING BEHAVIOR OF PURCHASING NIKE SPORTS SHOES OF CYCLIST IN BANGKOK METROPOLIS			
	SEM GPA 3.25 PASS CR 6.00			ASSESSMENT RESULTS : PASS			
	ACCUM GPA 3.00 PASS CR 24.00			----- TRANSCRIPT CLOSE -----			
<u>FIRST SEMESTER 2018</u>							
MBA502	PRODUCTION AND OPERATIONS MANAGEMENT	3	C+				
MBA601	ADVANCED STRATEGIC MANAGEMENT AND SOCIAL RESPONSIBILITY	3	B				
MBA671	MARKETING RESEARCH	3	C+				
	SEM GPA 2.67 PASS CR 9.00						
	ACCUM GPA 2.91 PASS CR 33.00						
<u>SECOND SEMESTER 2018</u>							
MBA502	PRODUCTION AND OPERATIONS MANAGEMENT	3	B+				
MBA532	CONSUMER BEHAVIOR ANALYSIS	3	B				
MBA631	INTEGRATED MARKETING COMMUNICATION	3	B+				
MBA632	SALES MANAGEMENT	3	B				
	SEM GPA 3.25 PASS CR 12.00						
	ACCUM GPA 3.00 PASS CR 45.00						
-----END OF COLUMN-----							
				<i>C Ekpanyaskul</i>			
				Assoc. Prof. Dr.Chatchai Ekpanyaskul, M.D.			
				Acting Dean of Graduate School			
				Data Issued : 19 November 2020			